

Menno Area Development Corporation

April 19, 2016

April's Reason to "Shop at Home": *Better Experience* – Local shopping can translate to more convenient retail experiences. 2016 Customer Loyalty Statistics reports: 79% of customers would take their business to a competitor within a week of experiencing poor customer service. April is customer appreciation month! "*Respect is Earned; Honesty is Appreciated; Trust is Gained; Loyalty is Returned*"

The Menno Area Development Corporation met for their regular meeting on April 19, 2016 at the Open Door Café with the following present: Peggy Thranum, Lisa Edelman, Bill Headley, Mickey Harris, Chris Christensen, Bruce Anderson, Brent Haberman, Daryl Miller, Brenda Schulte, Brendon Hansen, Arlene Bertsch, Glenn Kirschenman, Cleo Anderson, Marsha Schelske, Jeremy Zeeb, Shannon Herrboldt, Henry Bender and Shawn Black.

President Brent Haberman called the meeting to order at 12:13 p.m.

Miller **moved** to approve the **agenda** as presented. Harris seconded; all ayes.

Schelske **moved** to approve the **minutes** of the March 15, 2016 meeting; Kirschenman seconded; all ayes.

Christensen **moved** to approve the **finance report**. Harris seconded; all ayes.

Cleo Anderson, representing Riverfront Broadcasting, LLC, News Radio 1490 KORN, *Today's Best Music* Q107.3 FM, and 93.1 KORN *Country* of Mitchell. She spoke to the group about promoting our community, businesses and events in 15 second segments on the radio.

SEFP REPORT: Schulte went over her monthly report with the group. She reported on her conversations with the people at District III and shared ideas they had for housing.

COMMITTEE REPORTS: Christmas Decorations: The decorations have been ordered and are scheduled to be delivered sometime in May.

NEW BUSINESS: Walking Trail: Harris reported the grant was filled out and mailed on April 15th and they were contacted on April 18 stating a site visit would be set up.

Housing: Haberman reported visiting with Parker contractor Robb Jensen concerning housing.

Vendor-Blender: Teresa Anderson was not at the meeting so this was tabled to the next meeting.

There was no new business.

Our next meeting will be May 17 at 12:00 noon at the Open Door Café.

Schelske moved to **adjourn** at 12:57 p.m. Herrboldt seconded; all ayes.

Respectfully submitted, Peggy Thranum, Secretary